

2025-2026 Communications/Community Relations Committee

December 2nd @ 4:00PM at Sharon Center School

Meeting Focus: To Brainstorm the Boards Needs and Begin Developing a Preliminary Media Plan.

Agenda Items:

- BOE Goals and Objectives:
 - SCS instruction and student performance
 - SCS community and climate
 - SCS operations, policy, and finance
- Committee's Goals and Objectives,
 - What do we want to make happen?
 - How do we make this happen?
 - What do we need to make it happen?

Meeting Outcome:

- Assign priorities to items identified above and how we want to message them,
- List of vehicles/options we can use to reach the community,
 - Letters to Editor in LJ
 - Selectman's newsletter
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- Have we covered/thought about each of the Board Goals & Objectives,
- Establish a tone/voice/Point of View for Communications:
 - If we seek excellence from our students, we must strive for it ourselves.
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- Committee Member Assignments.