

## Children and Families in Early Education Committee

Dr. Frank Serrato Chief Human Resources Officer

September 25, 2025

#### **CAREER PATHWAYS IN EARLY EDUCATION**

Building and Sustaining the LAUSD Early Childhood Workforce

#### **Early Childhood Education Workforce**





602

Early Childhood Education Teachers

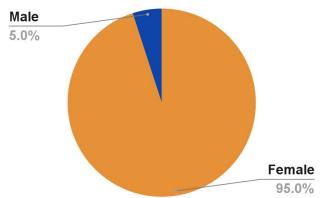


123

Early Childhood Education
Day-to-Day Substitutes

As of July 1, 2025

LAUSD Early Education team is powered by dedicated teachers and a vital network of substitute teachers supporting our classrooms every day.



100%

Have a Child Development Teacher Permit or higher

## Career Pathways Overview Entry Points into Early Childhood Education





**Aides** 



**Substitute Teachers** 



**Direct Hires** 



**College Practicum Students** 

### Opportunities for Development Professional Development and Supports





**Development** 

**Workshops** 



Tuition Reimbursement



Partnerships with Colleges



**LAUSD Sponsored Cohorts** 

## Who Makes Up Classified Workforce?



Early Education
Center Aides



Substitute Early Education Center Aides

Early Education Center Aides play a critical, hands-on role in supporting classroom instruction and are essential to the daily operation of early childhood education settings. They assist teachers by helping to prepare and carry out instructional activities, working directly with children to support their developmental and educational needs. Aides often serve as the primary support system for the teacher.



### Our Classified Employees in Early Education

1,234

**Early Ed Center Aides** 

943

Day-to-Day
Substitute Early Ed Center Aides



### **Our Classified Employees in Early Education**

1,962

**Female** 



Male



Have an AA degree or higher



Participant
Adult Ed
Professional
Development





### Children and Families in Early Education Committee

Pia Sadaqatmal Chief of Transitional Programs

Ranae Amezquita Executive Director, Early Childhood Education

September 25, 2025



#### **EARLY EDUCATION PROGRAMS IN LAUSD**

Resources for families to find programs for enrollment

#### **Early Childhood Education Programs**







89 Early Education Centers Ages 2-4 95 California State
Preschool Programs
(CSPP)
Ages 2-4

4 Infant Centers
Ages
6 weeks - 30 mos.

Transitional Kindergarten Age 4

Early Childhood Education Division

Visit **ECED.LAUSD.org** 

#### **Our Early Education Programs**

OS ANGELES UNIFIED

READY FOR THE WORLD

- Learning through play
- Offers dual language programs in Spanish and Armenian available in 37 Early Education Centers and State Preschool Programs in
- Outdoor Classrooms: Including 22 Certified Nature Explore Classrooms











#### **Communication Strategies**

#### **Targeted Marketing**

Outdoor advertising in select priority zip codes based on EEC enrollment data Fall 2025/Spring 2026

90001 - SouthEast LA

90003 - South LA (Fremont)

90011 - South LA

90017 - DTLA & MacArthur Park

90026 - DTLA & Glassell Park

90037 - Manual Arts & Vermont

90042 - Highland Park

90043 - Mid-City & HEET (C/D)

90044 - HEET (W)

90058 - Huntington Park

90063 - East Los Angeles

90280 - South Gate

91331 - Pacoima

91342 - San Fernando/Sylmar

#### Canvassing and Outreach at Regions Fall 2025/Spring 2025

LAUSD STEAM Events BSAP Family Reunion Parades Arts Fest CHOICES Fair
College and Career Fairs
Community Fairs and Events

### **Direct Marketing** Fall 2025/Spring 2026

Text messages, emails and phone calls Direct mailer Social Media advertisements

### LAUSD Outreach and Communication

#### Visibility through:

- Community and District Events
- Billboards, busses, bus stops
- Targeted messages through email, text and phone calls
- Social Media posts and ads











#### Personalized School Banners to increase visibility of our Early Education Centers









# Promoting Early Education Programs in our Communities

- Ongoing targeted messaging to promote enrolling Two-Year-Olds
- Promote Transitional Kindergarten programs for 4-year-olds in Elementary Schools
- Ribbon Cutting events to promote new outdoor classrooms and centers
  - San Pedro Community Adult School EEC
  - West Valley Occupational Center EEC



West Valley Occupational Center EEC



San Pedro Community Adult School EEC







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