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FOR IMMEDIATE RELEASE

POSITIVE CHILDHOOD ALLIANCE NC AWARDS FUNDING TO FAMILY-SERVING ORGANIZATIONS AND FAMILY RESOURCE CENTERS

Morrisville, N.C. (September 6th, 2024) - Positive Childhood Alliance North Carolina (PCANC) is proud to announce that it has awarded funding to thirty-eight (38) Family Serving Organizations (FSOs) and Family Resource Centers (FRCs) across North Carolina. These grants will enable these organizations to implement new family support programs or expand existing services from September 1, 2024, through June 30, 2025.

This one-time funding opportunity, provided by PCANC in collaboration with the North Carolina Division of Social Services (NC DSS), is designed to enhance the capacity of FSOs and FRCs to provide vital support to families, with a particular focus on strengthening communities and connecting organizations with the statewide North Carolina Family Resource Center Network. The total funding awarded through this initiative is \$1.8 million, with each organization receiving up to \$50,000.

“At Positive Childhood Alliance NC, we are committed to strengthening families and ensuring that they have access to the resources and support needed to meet their full potential,” said Andrea Clark, Prevention Networks Manager, at PCANC. “By investing in these organizations, we are helping to build a stronger, more resilient prevention ecosystem of family support services across the state.”

The funded programs will address various family support needs, including parenting education, case management, delivery of concrete support, and connecting families with community-based resources. These initiatives align with PCANC’s mission to advance policies, programs and practices that support well-being for all NC children and families.

The funding will also facilitate ongoing collaboration between the awarded organizations and PCANC. Throughout the funding period, these organizations will participate in a series of technical assistance activities, including training, consultation, and community of practices, all aimed at ensuring the effective implementation of the funded projects.



PCANC will also work closely with each organization to assess their current capacity, set goals and develop comprehensive work plans. This collaborative effort will help ensure that the funded programs significantly impact the communities they serve.

For more information about the North Carolina Family Resource Center Network or to learn more about Positive Childhood Alliance NC's vision to ensure all children and families are living purposeful and happy lives with hope for the future, please visit

positivechildhoodalliancenc.org.

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About Positive Childhood Alliance North Carolina

Positive Childhood Alliance North Carolina connects organizations and individuals with what they need to help children and families meet their full potential. Founded in 1979 (as Prevent Child Abuse North Carolina), Positive Childhood Alliance North Carolina has demonstrated 45 years of commitment to nurturing positive childhoods for all. Through data-driven coaching, professional development, advocacy efforts and building public understanding PCANC strives to build and share solutions that work for all families. In partnership with state and local level child advocates and network members, PCANC is creating a state where families live in connected, supportive communities and as a result, all North Carolina children will live purposeful lives, filled with positive experiences and hope for the future. PCANC is the North Carolina chapter of Prevent Child Abuse America and is a proud recipient of Charity Navigator's prestigious 4-star rating and GuideStar's Platinum Seal of Transparency. For more information, contact Kris Demers-O'Brien, Director of Communications and Marketing, at (919) 829-8009, ext. 619 or kdemers@positivechildhoodalliancenc.org.