

Los Angeles Unified School District

Unified Enrollment Update

February 28, 2017

Office of School Choice
Division of Instruction



Today's Learning Objectives

- A common definition of Unified Enrollment
- An understanding of what Apply.Lausd.Net offers our district and the families we serve
- An understanding of how each organization and Board Office can support the Unified Enrollment work



School Options

Programs	Origin	Application Process	Application Processing	Application Dates	Placements Announced	Business Rules
eChoices (Magnet/PWT)	Federal	Online and Paper Application	Managed Centrally	October 4- November 10 2016	March 2017	Point System
District Open Enrollment	State	Online and Paper Application	Managed Centrally	May 2017	June 2017	Lottery/ sibling preference
Schools for Advanced Studies	LAUSD	Paper Application to School Site	Managed by School Sites	March-April 2017	April-May 2017 depending upon school	Resident preference; depends on school
Dual Language/Bilingual Programs	LAUSD	Paper Application to School Site	Managed by School Sites	Year Round	Year Round	Resident preference; depends on school
Incoming Inter-District Permits	County	Online and Paper Application	Managed by Pupil Services	Year Round	Year Round	Issued by County
Early Education Centers	County	Paper Application	Managed by School Sites	Year Round	Year Round	Issued by County
Zones of Choice	LAUSD	Middle School Computer Lab	Managed Centrally	February 2017	March 2017	Resident student preference/ sibling
Open Enrollment Act	State	Standard Application Process	Managed by Pupil Services	Suspended for 2016-17 pending performance data from the CA Department of Education		Issued by State Dept. Ed.

Why Unify Choice Options and Enrollment Processes?

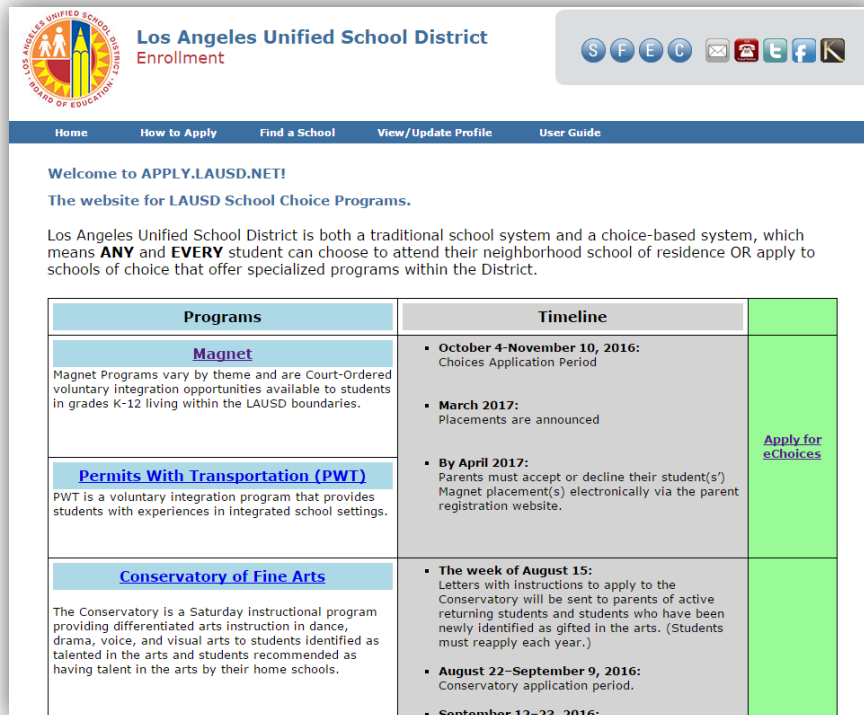
<i>Current Challenges</i>	<i>Proposed Solution</i>
Inefficient transfer of information and knowledge about quality and school choice options	<div>Comprehensive School Finder Feature</div> <div>All Choice Options are Accessible Online</div>
Multiple timelines and processes	<div>Modified and Unified Application Timeline</div> <div>One Application for some Choice Programs</div>
Resident school-based choices have varied implementation	<div>Technical and Content Support for Families</div>



Apply.Lausd.Net

Six school choice options, one parent account

155,000 *active* parent accounts



The screenshot shows the 'Enrollment' page of the Los Angeles Unified School District website. It features a navigation bar with links: Home, How to Apply, Find a School, View/Update Profile, and User Guide. Below the navigation bar, a welcome message states: 'Welcome to APPLY.LAUSD.NET! The website for LAUSD School Choice Programs.' A paragraph explains that LAUSD is both a traditional school system and a choice-based system, allowing any and every student to choose their neighborhood school or apply to schools of choice. A table titled 'Programs' and 'Timeline' is displayed. The 'Programs' column lists 'Magnet', 'Permits With Transportation (PWT)', and 'Conservatory of Fine Arts'. The 'Timeline' column lists key dates: October 4-November 10, 2016 (Choices Application Period); March 2017 (Placements are announced); By April 2017 (Parents must accept or decline their student(s) Magnet placement(s) electronically via the parent registration website.); The week of August 15 (Letters with instructions to apply to the Conservatory will be sent to parents of active returning students and students who have been newly identified as gifted in the arts. (Students must reapply each year.)); August 22-September 9, 2016 (Conservatory application period.); and September 12-23, 2016.

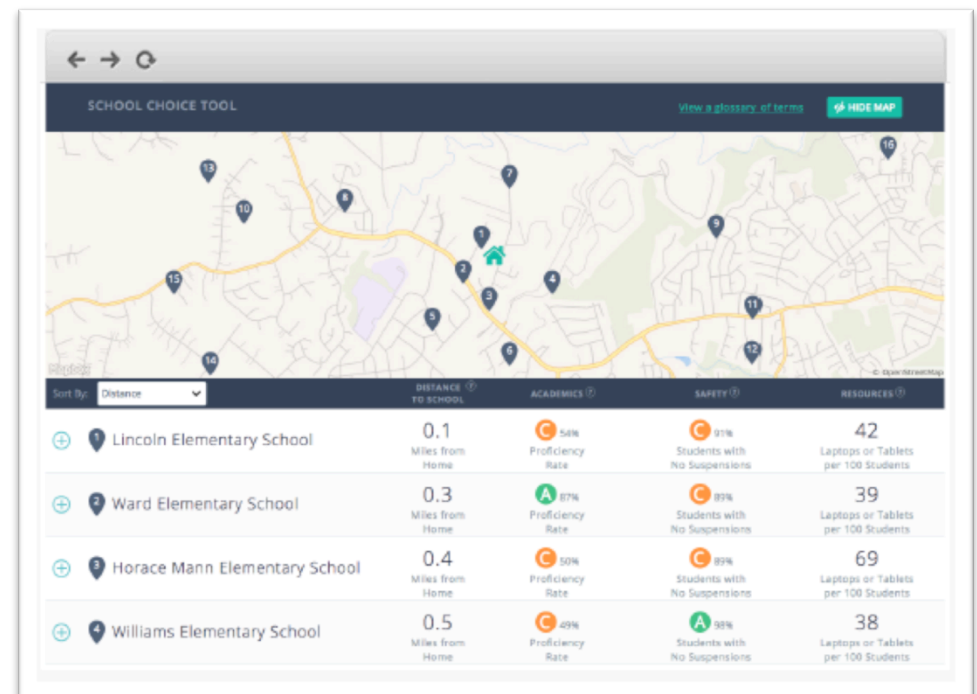
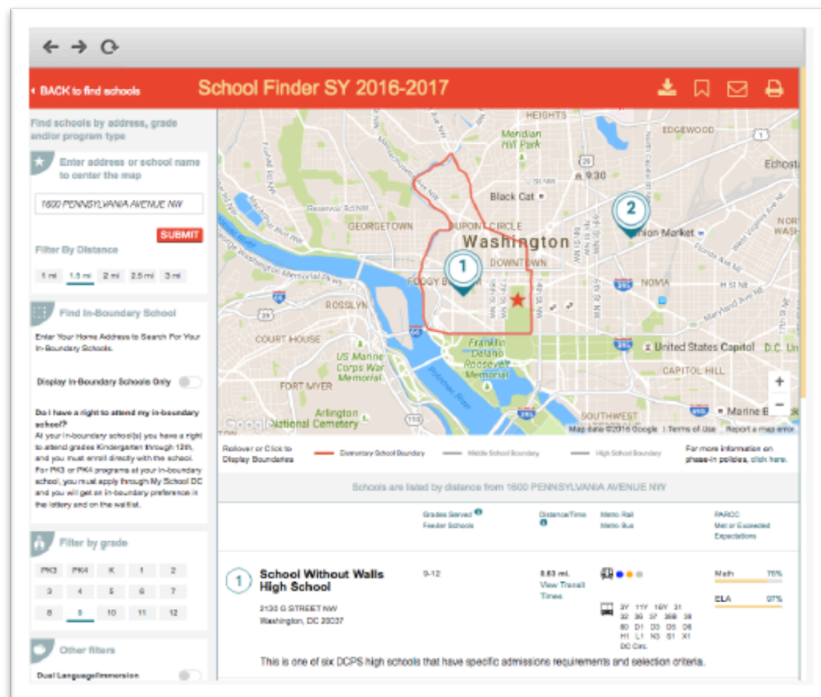
Programs	Timeline
Magnet Magnet Programs vary by theme and are Court-Ordered voluntary integration opportunities available to students in grades K-12 living within the LAUSD boundaries.	<ul style="list-style-type: none">October 4-November 10, 2016: Choices Application Period
Permits With Transportation (PWT) PWT is a voluntary integration program that provides students with experiences in integrated school settings.	<ul style="list-style-type: none">March 2017: Placements are announced
Conservatory of Fine Arts The Conservatory is a Saturday instructional program providing differentiated arts instruction in dance, drama, voice, and visual arts to students identified as talented in the arts and students recommended as having talent in the arts by their home schools.	<ul style="list-style-type: none">By April 2017: Parents must accept or decline their student(s) Magnet placement(s) electronically via the parent registration website.The week of August 15: Letters with instructions to apply to the Conservatory will be sent to parents of active returning students and students who have been newly identified as gifted in the arts. (Students must reapply each year.)August 22-September 9, 2016: Conservatory application period.September 12-23, 2016:




The screenshot shows the 'Parent Login' page of the Los Angeles Unified School District website. It features a navigation bar with links: Home, How to Apply, Find a School, View/Update Profile, and User Guide. Below the navigation bar, a message states: 'The Magnet on-time application period for the 2017-2018 school year is from October 4 through November 10, 2016.' A section for 'New user?' includes a link to 'Click here to create a New Parent Account' and a link to 'En Español'. Below this is a 'Login to LAUSD Enrollment System' section with fields for 'Username:' and 'Password:'. A note indicates that session times out after 30 minutes and provides links to 'Click here' to resend activation email and 'Click here' if you forgot your password. A final note states: '**If you'd like to change the email address associated with your account, please sign in using your old email address. Account edits can be made once you've logged in successfully.' A link to 'Return to Main Menu' is provided. At the bottom, a footer contains contact information: 'Questions? Review the User Guide. Still have questions? Contact Us or Email ApplyforSchools@lausd.net. © Los Angeles Unified School District 333 S Beaudry Ave., Los Angeles, CA 90017'.

Improving LAUSD's School Finder Functionality

The Request for Proposal (RFP) was issued on February 16th for implementation in the 2017-2018 school year.



Technical and Content Support for Families

1. Collaboration with Parent, Community, and Student Services (PCSS)
2. Integration with PASSport 
3. Provision of Enrollment Centers and Designated Staff in the Local District
4. Technical assistance to school staff
5. Build capacity of Community Representatives in Parent Centers at schools to support

Make Connections & Leverage Current Resources



We need your input – please join us on the following 3 dates!

Thursday, March 23, 2017

Wednesday, April 19, 2017

Friday, May 5, 2017

Questions





Contact Info

George Bartleson
gbartles@lausd.net

Ani Bagdasarian Packard
Ani.Packard@lausd.net

Dunia Fernandez
dunia.fernandez@lausd.net

Jodie Newbery
jodie.newbery@lausd.net

THANK YOU