

# Overview and Update

May 21, 2018

Parent Advisory Committee Meeting

George Bartleson, Executive Director, School Design Options

Dunia Fernandez, Program & Policy Development Specialist, School Design Options

## Vision

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L.A. Unified seeks to improve equity and access for families through Unified Enrollment with a:

1) New school search tool



2) Common application, and



3) Common timeline



for multiple choice-based programs

## Objectives

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- 1) Ensure all families know about the diverse range of Pre K – 12<sup>th</sup> grade school options available.



- 2) Create a more convenient, equitable and accessible application process for families.



- 3) Ensure students are enrolled in schools aligned with their academic interests.



## Objectives

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4) Retain current LAUSD students



5) Attract new families to the District  
(Bring back old families)



# LAUNCH STATISTICS



- From Oct 2 - Nov 9, 2017, over 62,000 “on-time” applications for enrollment in the 2018-19 school year were received for Magnet, PWT and Dual Language/Bilingual programs.
- Despite a decline in student enrollment, Magnet & PWT applications are up 13.8% vs. LY (new magnet programs contributed to the increase).

HISTORICAL MAGNET, PWT & DUAL LANGUAGE APPLICATIONS RECEIVED DURING THE FALL CHOICES WINDOW							
SCHOOL YEAR	MAG ONLY	PWT ONLY	MAG & PWT	TOTAL MAG & PWT	% CHG vs. LY	*DUAL LANG.	TOTAL MAG, PWT & DUAL LANGUAGE
2014-2015	49,563	374	27	49,964	n/a	0	49,964
2015-2016	46,556	192	0	46,748	-6.4%	0	46,748
2016-2017	46,244	268	0	46,512	-0.5%	0	46,512
2017-2018	51,243	163	0	<b>51,406</b>	<b>10.5%</b>	0	51,406
2018-2019	54,163	127	4,210	<b>58,500</b>	<b>13.8%</b>	4,200	<b>62,700</b>
*Dual Language (DL) may be double counted if they also applied to Magnet; DL counts are 0 for 2014-2015 to 2017-2018 because DL had a different timeline and was <u>not</u> part of the Choices program.							

# LATE APPLICATION STATISTICS



**LATE**

- The Late Application window for Magnet and Dual Language/ Bilingual Programs **opened February 1, 2018**

➤ **31 NEW** Dual Language/Bilingual programs are now available



➤ Over **25,000** parents have applied to one or more programs

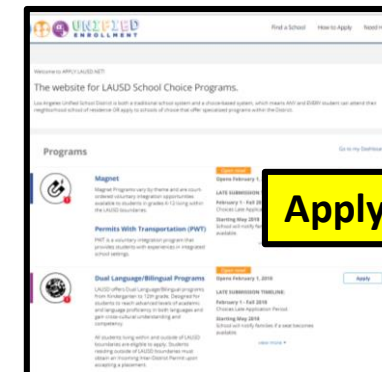
➤ Over **26,000** applications have been received

- Magnets: **22,757** (*Prior year 11,534 @ 5-11-17*)
- Dual Language: **3,942**

**As of  
May 11**



**eChoices.lausd.net**



**Apply.lausd.net**

# School Search Tool Key Pages



1. Landing Page
2. Search Results Page
3. School Profile Page
4. Comparative View page

# School Search Tool: Demonstration



<https://lausdschoolsearch.schoolmint2.net/school-finder/home>



# Questions

