

**Facilitator/Presenter’s Guide to “How to stay better informed about your child’s media usage”**

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| **Content**: | Participants will explore resources to help stay better informed about their child’s media usage. |
| **Approximate Time Frame**: | 45 min |
| **Suggested Audience:** | Advanced beginner to intermediate |

| Slide | Slide View | Presenter’s Text |
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| 1 |  | **Display this slide as participants arrive. When ready to begin, welcome the participants to the session and read the title of the course.** |
| 2 |  | **Introduce presenters.** |
| 3 |  | **If Zoom interpretation feature is being used, read steps on slide to select language on a computer.** |
| 4 |  | **If Zoom interpretation feature is being used, read steps on slide to select language on a mobile device.** |
| 5 |  | **Read meeting norms or edit slide as needed.** |
| 6 |  | **Read meeting norms or edit slide as needed.** |
| 7 |  | **Review agenda. Press enter to trigger animation.** |
| 8 |  | **Give participants a few seconds to look at this picture.**  **Then say**; Would you say this looks familiar? Is this the new normal? |
| 9 |  | **Click on the image to play the video. The video will open in a new browser tab. Return to the presentation when video has finished playing.** |
| 10 |  | **Say**: Here’s another look at the data shared in the video. We can see on this infographic that the amount of **daily** screen use for tweens is 4 hours, 44 minutes. For teens, it’s over 7 hours daily. We also see that the percentage of tweens and teens who have their own smartphone has risen dramatically. |
| 11 |  | **Say**: Here we can see that teens in lower-income homes spend more time using their phones for homework than teens in higher-income homes.  We also see that for both tweens and teens, most screen time is spent watching TV/Videos, second is Gaming. |
| 12 |  | **Say**: When we take a closer look at time spent watching online videos, it has increased. |
| 13 |  | **Say**: Over the past several years, the use of social media has become commonplace among many age groups. |
| 14 |  | **Say**: Many social media platforms, such as those mentioned here, allow users to share content, such as pictures and videos. Many people use these platforms as a way of gaining the most exposure. One way “exposure” is measured on social media is through “likes” and comments.  Some platforms have privacy settings that give user’s control over who can see the content they share or if they want their content to be accessible to the public. Also, many of these platforms have direct messaging features that allows users to send and receive private messages to each other, even if your account is not public. |
| 15 |  | **Say**: Here are some examples of platforms that may or may not be familiar to you. How many of these are you familiar with?  **Give participants a minute or two to share out what they might know about any of these platforms**  **Then say:** Tik Tok is one platform that has quickly gained popularity. Viewers can watch and discover millions of personalized short videos. The platform offers a home for creative expression. The minimum age required to sign up for a tik tok account is 13 years old. |
| 16 |  | **Read slide. Then allow 4-5 minutes for group discussion.** |
| 17 |  | **Press enter to trigger animation.**  **Say:** If you were to Google search “What parents should know about technology”, you might be surprised at the results. |
| 18 |  | **Press enter to trigger animation.**  **Say**: There are close to 1.3 billion results! Considering that people would not have the time to go through this amount of information, let’s take a look at a reliable source parents can use to gather helpful information about various types of media that their children may be engaging with. |
| 19 |  | **Say**: Common Sense Media is a great source of entertainment and technology recommendations for families. Parents can browse expert reviews on books, movies and TV, Apps and games and more. This can help you make informed decisions about the entertainment choices you make for your kids. You can even find recommendations by age group. |
| 20 |  | **Say**: They have a “Parents Need to Know” section of their website that provides helpful information by age group, topic and parent guides to some of the most popular games, apps and social media platforms. |
| 21 |  | **Say**: If you would like to learn about privacy and online safety, there are various articles on this topic. |
| 22 |  | **Say**: Does this look familiar? What do you think this is?  **Give participants a few seconds to respond.**  **Then say:** This is very popular game called Fortnite. |
| 23 |  | **Say**: The Common Sense Media website has reviews on many different video games such as Fortnite. Each review includes what the game is about; is it any good; and what to talk to your kids about. You can even read reviews from parents and kids, too. |
| 24 |  | **Say**: Here is a review on a TV show called “Marvel Rising: Secret Warriors”. This is a made-for-television animated superhero film produced by Marvel Animation. You can see that the same type of information is available to help you make informed decisions about various entertainment choices. |
| 25 |  | **Say**: You can access up to 3 free reviews per month. To access more than 3 reviews per month, you can register for a “plus” account. |
| 26 |  | **Give participants 5 minutes for this activity. Invite them to research one product on Common Sense Media website.** |
| 27 |  | **Allow 2-3 minutes to share out** |
| 28 |  |  |